

Dragons' Den Event

30th June 2025

- Well done to all students who participated in our first ever Dragons' Den event.
- The planning, creativity and thought that went into the pitches was incredible.
- To stand in front of 7 judges, including 3 visitors took courage. The “Dragons” were impressed with each and every one of you.

Aim	To practise Problem Solving skills To enhance Communication and Interaction skills
Activity	Students to plan and produce a realistic and useable design for the outside space (considering budget, sustainability and sensory elements) and pitch to a panel of judges.
Extension	Students to create a PowerPoint presentation; mood board or presentation method of their choice. Evidence can be used towards BTEC Level 1 Work skills – Enterprise Unit.
CDI Framework Outcomes	KS3 – Manage Careers –Recognise the skills and qualities needed for the world of work through activities/experiences KS3 – Explore possibilities – Prepare and present myself well when going through a selection process KS3 – Create opportunities – Use entrepreneurial skills and qualities when taking part in enterprise activities KS4 - Create opportunities - List the techniques of successful marketing and apply them to a marketing challenge whilst working with employers KS5 – Grow throughout life - Take part in a group activity and complete a questionnaire to assess my contribution to the work of the group and what I would do differently or better next time
Gatsby Benchmarks	<ol style="list-style-type: none"> 1. Learning from career and labour market information 4. Linking curriculum learning to careers 5. Encounters with employers and employees

The brief

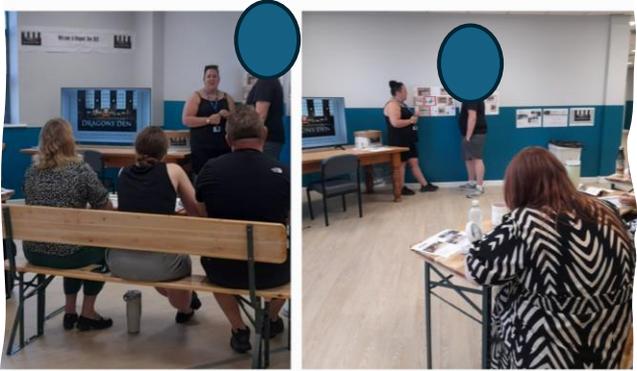
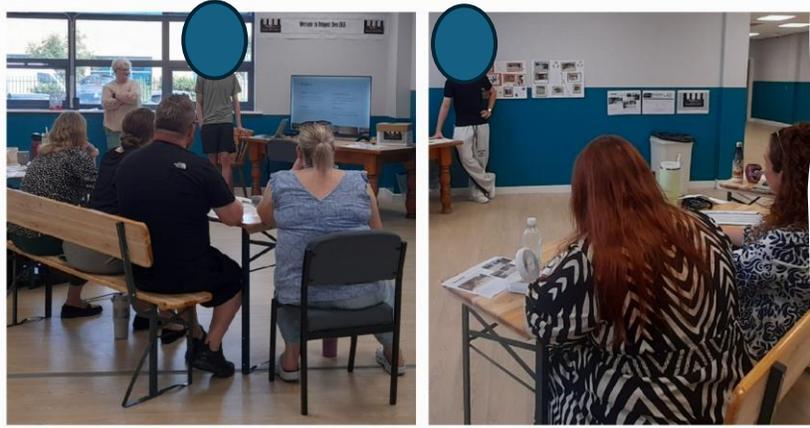
Produce a design for the Norton College outside space.
The winning design will be made a reality!



It must :

- # Be useable
- # Include a sustainable element
- # Include an area for mechanics
- # Have a realistic budget
- # Include a sensory element

Sustainability is a way of using resources that could continue forever, like renewable energy, without running out of resources or causing harm.



Dragon's Den

Students took part in a ballot to vote for categories such as most sustainable design.



Ballot Paper

Place an "X" on each category :

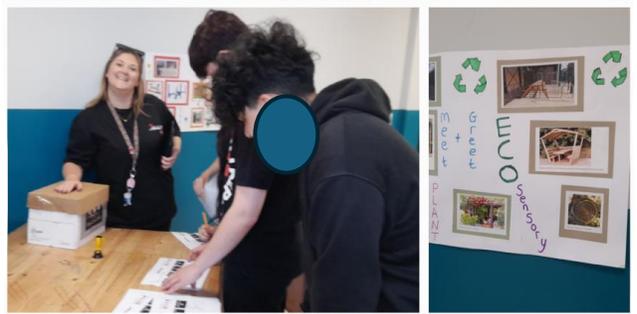


Put the most work into their pitch	
<input checked="" type="checkbox"/>	
Niw'r Mwyaf	
JJ minus Rowan	
Mud Monsters - All Abilities Aces	
Dom	

Has the most creative design	
<input checked="" type="checkbox"/>	
Niw'r Mwyaf	
JJ minus Rowan	
Mud Monsters - All Abilities Aces	
Dom	

The most sustainable design	
<input checked="" type="checkbox"/>	
Niw'r Mwyaf	
JJ minus Rowan	
Mud Monsters - All Abilities Aces	
Dom	

Has the most creative team name	
<input checked="" type="checkbox"/>	
Niw'r Mwyaf	
JJ minus Rowan	
Mud Monsters - All Abilities Aces	
Dom	



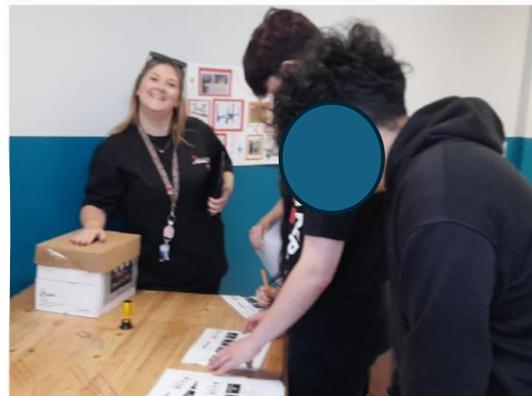
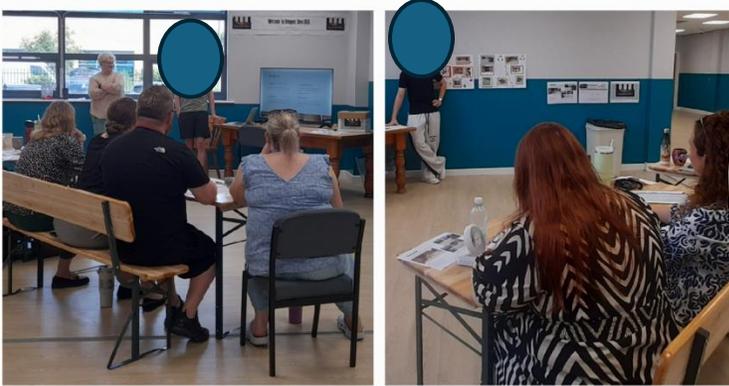
Norton Tewkesbury - Dragons' Den 2025

Students spent a week diligently working on pitches to present at the inaugural Norton Tewkesbury Dragons' Den event. The brief was to design a realistic, useable outside space to be made into a reality. Students had to consider budget, including a sensory element and sustainability.

The panel consisted of Norton Tewkesbury staff and 3 guest Dragons - Kay Evans (Careers Advisor), Jasmine (Clinical Lead and Specialist OT - Brookethorpe Hall School) and Joanna Beetson-Jones (Clinical Lead and Speciality OT - Bankside College).

Students presented their designs through various formats including Powerpoint and Mood Board as well as answering questions from the "Dragons".

Not only did students develop their communication and interaction skills; confidence and teamwork but worked towards CDI and Gatsby Benchmarks. Student can use their pitch as evidence towards BTEC Work Skills – Unit 13 Contributing to teamworking in the workplace.



"It was clear that the students put time and effort into this work and it seemed like they had a lot of fun doing so!

Other students were engaged by watching the presentations, asking questions and having the opportunity to vote on the favourite aspects of each pitch.

The students all came up with some fantastic ideas to make use of a space that it currently unused, taking into consideration costings, sustainability, sensory opportunities, and the needs of the school. This was an absolutely wonderful event to be involved in".

(Kay Evans, Regional Futures Advisor, OFGL)